GDI COMMERCIAL TRAINER APPLICATION

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GDI Commercial Trainers are essential to the education and success of the company. Trainers have the important task of teaching and providing support to new GDI Certified Representatives, who need training on how to effectively demonstrate the benefits of using Xp3 in every tank of fuel and how to manage the problems and needs of their customers. The ability to support, teach, and apply the principles needed to be a successful GDI Sales Representative will play a major role in being approved as a GDI Commercial Trainer. We appreciate your interest and encourage you to review and complete the questions below to begin the application process.

Name: _____ Date: _____

1. Why are you interested in becoming a GDI trainer?

2. What are your strengths and how will those strengths help GDI reps in the training process?

3. What are the main industries you are currently marketing and selling Xp3?

4. What is your best Xp3 customer success story? Please share the following specific details:

- What type of equipment and fuel is your customer using Xp3 in?
- What problem(s) was your customer looking to fix by using Xp3?
- How did they measure and prove the results of using Xp3?
- What were their results and are they consistently purchasing Xp3 (if not, why not?)

5. List the top three things that you believe it takes for a GDI rep to succeed and briefly explain why you selected each of these three things?

#1

#2

#3

Please email your application to tom@partnerwithgdi.com and we will contact you after we review your application to schedule a call or online meeting with you.

Thank you for your interest in becoming a GDI Commercial Trainer!